Employer Partner Presentation

Canadian Centre for Diversity and Inclusion
Centre canadien pour la diversité et l'inclusion

Agenda

1. CCDI's Employer Partner program
2. External Partnership
3. Questions & answers

Employer Partner Program

What do employers receive by being an Employer Partner of CCDI?

CCDI

Employer Partner benefits

RESOURCES

- Live events (webinars, conference, etc.)
- Knowledge Repository (e-library)
- Partner Relations contact
- CCDI Community Hub

PROFILE

- Partner recognition on website
- Use of CCDI's logo

DISCOUNTS*

- Discount on offerings for Employer Partners

UnConference

- Two half-day immersive and collaborative virtual conference – perfect for those who value networking, interactive workshops, and experiential learning.
- One-year Employer Partners receive 4 passes and 15% discount on additional passes. Three-year Employer Partners receive 10 passes and a 50% discount on additional passes.
- Click here for more information

Example of topics covered:

- Lessons learned from the last 10 years
- The future of DEI practice and the role of AI and resilience
- The role of DEI in addressing growing divisive rhetoric and hate
- Call to action for truth and reconciliation in your workplace
- What have we learned from #BlackLivesMatter — and how do we sustain efforts into the next decade

Community of Practice events

- Interactive, small-group sessions blending a presentation format with round-table discussion workshops for experiential peer learning
- Hosted annually with virtual and in-person sessions in select cities
- DEIA professionals, champions, and council members
- Click here for more information

Example of topics covered:

- Relational approaches to sustaining DEIA: Identity, interconnection, and conflict resolution -
- Bridging differences: Generative dialogue as a catalyst for DEI transformation
- Depolarizing the workplace – Practical tools for compassionate communication
- Activating a culture of belonging – Allyship, inclusive coaching, and intercultural communication

Webinars

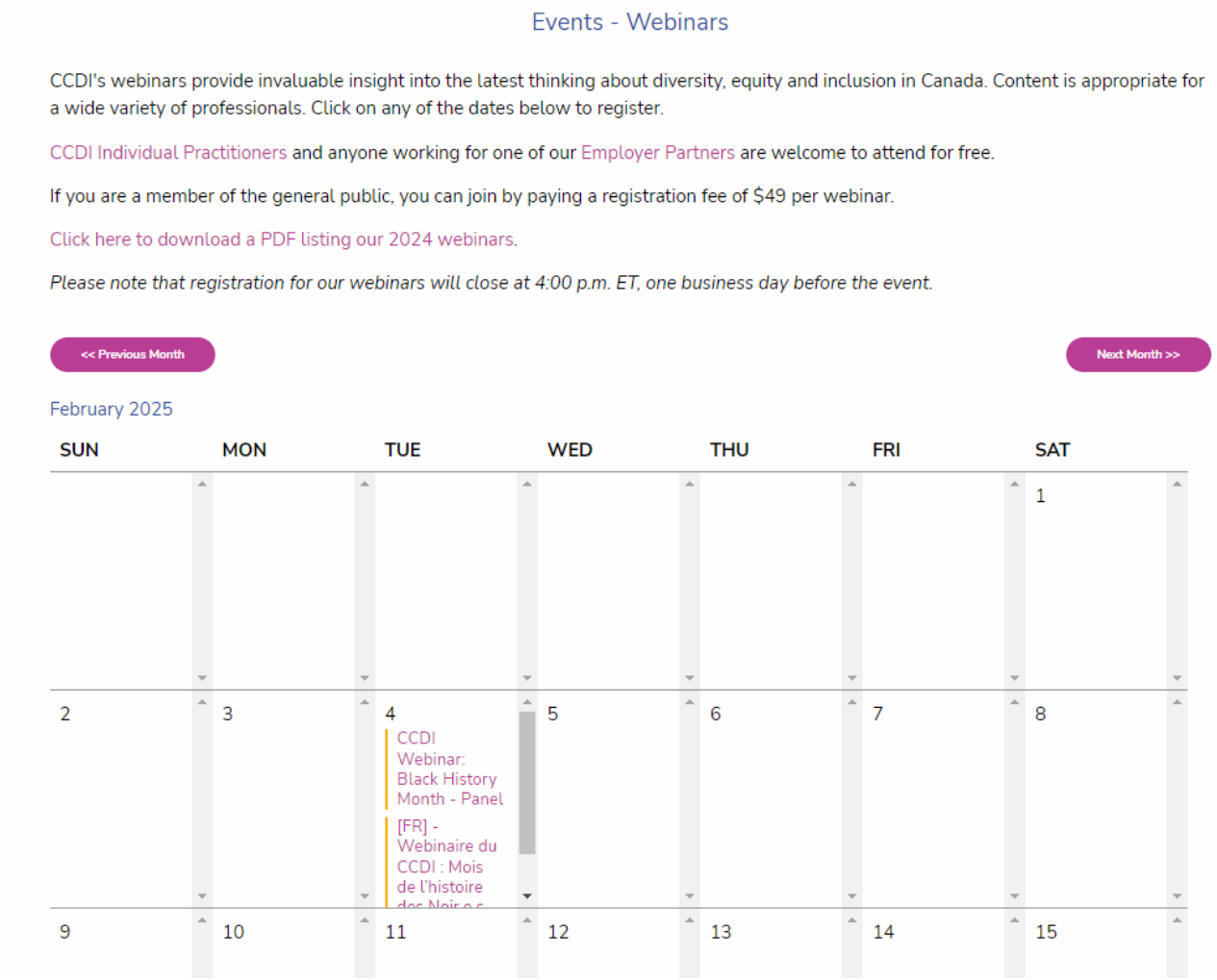
- Hosted 2-3 times a month (English/French)
- 1 hour in length
- Lecture or panel-style presentations
- All employees can register to attend, no limit
- Recorded and available in Knowledge Repository (within 2 weeks)
- Click here for the webinar calendar

Example of topics covered:

- DEI 101: Practical strategies for inclusion
- Ageism: Building age-inclusive workplaces
- Inclusive recruitment, retention and advancement
- Removing barriers to accessibility and inclusion – Panel
- Cultural humility

Webinar registration

Webinar registration



Events - Webinars

CCDI's webinars provide invaluable insight into the latest thinking about diversity, equity and inclusion in Canada. Content is appropriate for a wide variety of professionals. Click on any of the dates below to register.

CCDI Individual Practitioners and anyone working for one of our Employer Partners are welcome to attend for free.

If you are a member of the general public, you can join by paying a registration fee of $49 per webinar.

Click here to download a PDF listing our 2024 webinars.

Please note that registration for our webinars will close at 4:00 p.m. ET, one business day before the event.

<< Previous Month

Next Month >>

February 2025

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4 CCDI Webinar: Black History Month - Panel; [FR] - Webinaire du CCDI : Mois de l'histoire	5	6	7	8
9	10	11	12	13	14	15

Webinar registration

CCDI Webinar: Black History Month - Panel

Event Type : Webinars
Starts at February 04, 2025 1:00 PM Eastern
Finishes at February 04, 2025 2:00 PM Eastern

Hosted by: Rochele Padiachy, Evanne Souchette

This webinar delves into the distinction between commemoration and memorialization of Black History Month. We'll explore how Black history is not just a past to be remembered, but a presence that shapes culture, activism, and legacy. This session invites you to engage with leaders in the field, reflecting on how we can honor Black history every day, beyond February.

Audience/Level: This panel webinar will engage participants of all levels , offering insights and reflections on the importance of Black History Month and the ongoing impact of Black history.

NOTE:

- Please note that registration for our webinars will close at 4:00 p.m. ET, one business day before the event.
- This webinar will be offered in English with live French interpretation and closed captioning in both languages.

Webinar registration

Please select the type of registration that is most appropriate for you *

If you are an employee of a CCDI Employer Partner organization, please select "Employer Partner"

- ○ General Public
- ○ Individual Practitioner
- ◉ Employer Partner
- ○ Invited Guest
- ○ Student
- ○ Senior
- ○ Non-Profit

Price

$0.00

NEXT >>

Webinar registration

THANKS FOR REGISTERING

Home / Thanks for registering

Thank you for registering for the upcoming CCDI Webinar.

A confirmation email containing a calendar invite and a personalized link to access the webinar has been sent to your email address.

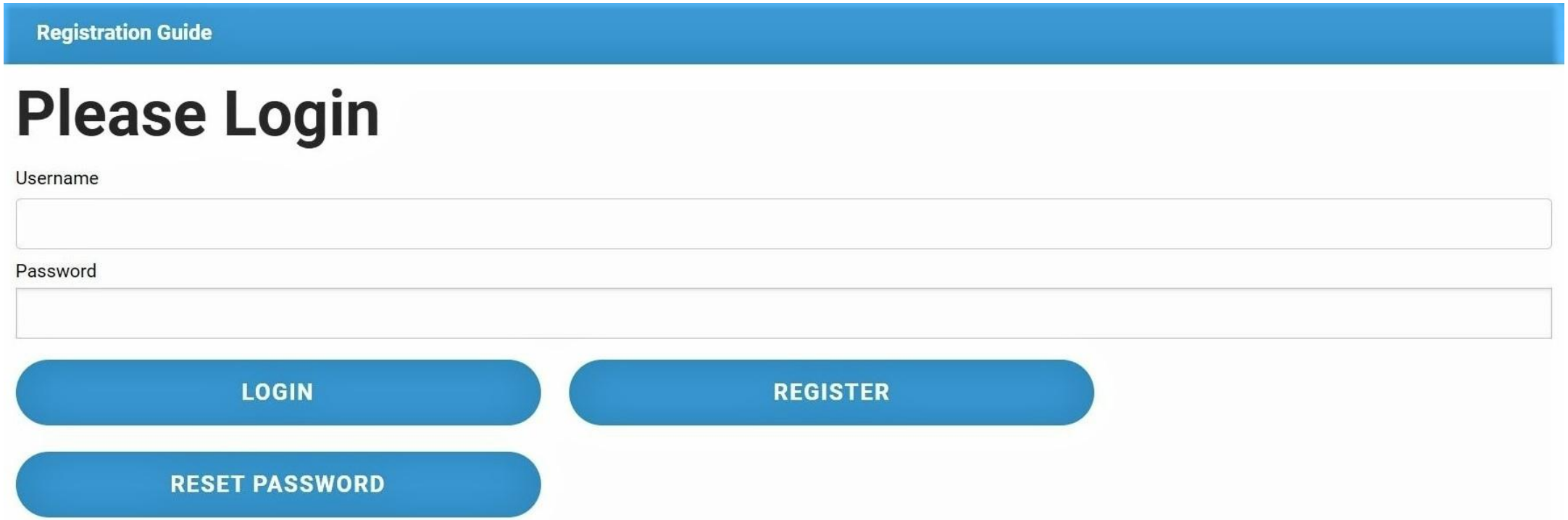
Please note that this link will become active on the day of the webinar. If your registration is cancelled or you try to access the link before the event, you will see a "link inactive" message. As this link is personalized to you, it cannot be shared for additional viewers.

Knowledge Repository

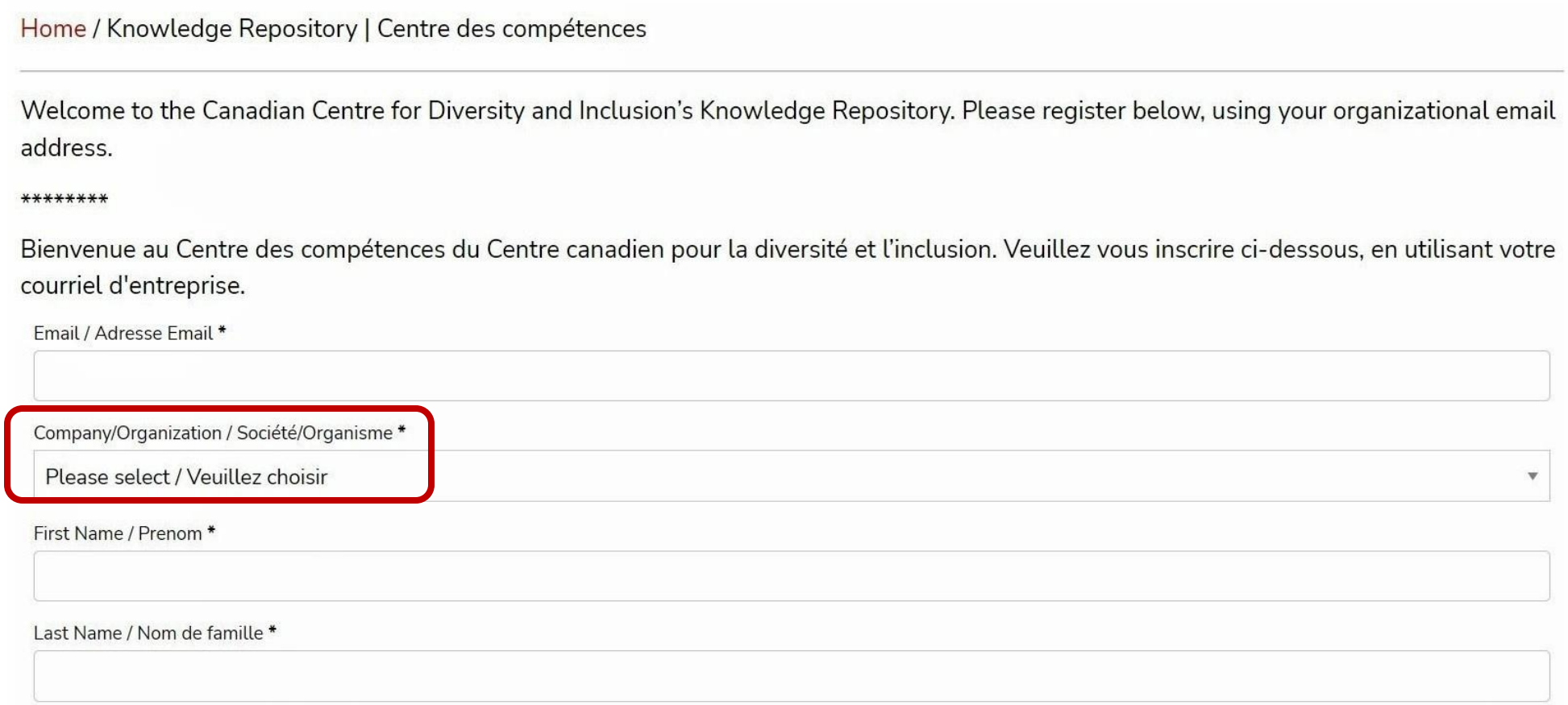
- “Members only” portal with over 1,000 documents containing Canadian-specific and international diversity and inclusion research
- Also contains reports, toolkits, and news, which are indexed and searchable by multiple parameters (e.g., by keyword, by topic, etc.)
- This e-library is an evergreen resource, and new content is continually being added
- Click here to register for access

Knowledge Repository registration

Knowledge Repository registration



Knowledge Repository registration



Knowledge Repository

NEW!

Use Favourites function to save a resource. Click "Favourite" on selected resource and access under Knowledge Repository category on navigation bar.

Welcome to the Canadian Centre for Diversity and Inclusion's Knowledge Repository.

The Knowledge Repository is a database of resources gathered from thought leaders and experts across a range of DEI subject areas and resources created by CCDI. The repository is continuously updated with new resources to help you and your organization learn about diversity, equity, and inclusion (DEI). See below for the different ways you can explore the Knowledge Repository.

For any technical issues, please reach out to kr@ccdi.ca.

Search Knowledge Repository

Search the Knowledge Repository by keywords and narrow your search to find exactly what you're looking for.

CCDI Research

Explore resources created by CCDI's team of inclusion professionals.

Topics

Explore resources by subject area.

Recorded webinars

Missed one of our webinars? Need a refresher? You can find recordings of all past webinars here in the Knowledge Repository.

Diversity Calendar

CCDI's Diversity Calendar (previously called the Multicultural Calendar) includes religious and cultural observances and other commemorative dates to help your organization celebrate diversity all year. You can also download the calendar into your Outlook or Google Calendar. You can also view previous calendars here .

Knowledge Repository

Employer Partner Learning Paths

General learning paths

Not sure where to start? The general learning path will guide you through the DEI topics you should understand first, and intermediate and specific topics as you advance in your DEI journey.

DEI throughout the employee lifecycle

This learning path includes resources to help you incorporate DEI into every stage of the employee lifecycle, from recruitment to offboarding and everything in between.

Higher education

CCDI's first industry-specific learning path is designed as a guide to embedding DEI in higher education institutions. The resources in this guide are relevant to teaching, research, administration, and more.

Healthcare

This learning path aims to guide healthcare organizations through their DEI journeys. It includes resources on health equity, providing care for diverse groups, inclusive health research, and more.

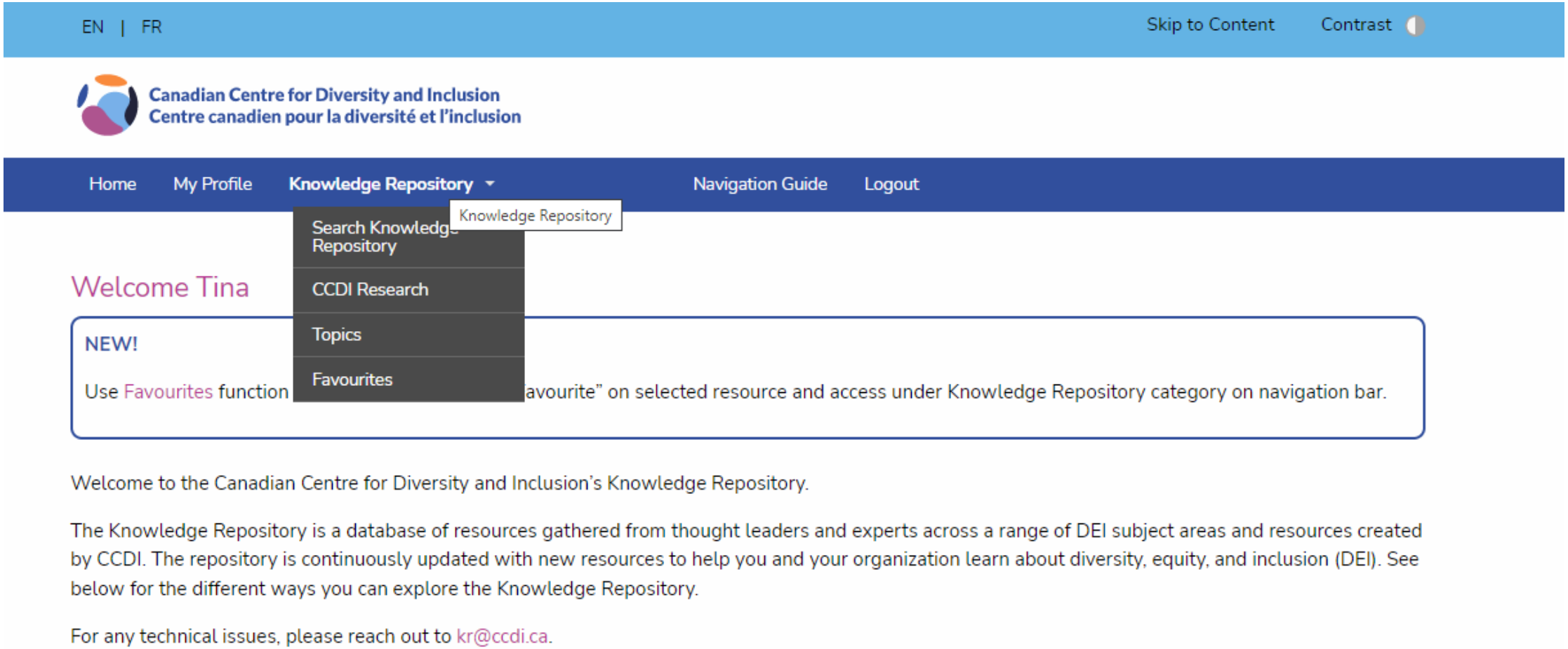
Nonprofit organizations

Incorporating DEI into nonprofit workplaces poses unique challenges. This learning path includes resources specific to the nonprofit space, including inclusive nonprofit governance, volunteer programs, and advocacy

Municipal government

This learning path is designed for our municipal government employer partners. It includes resources on supporting diverse communities, DEI in the municipal workforce, and lots of examples to support DEI policy and strategy development.

Knowledge Repository



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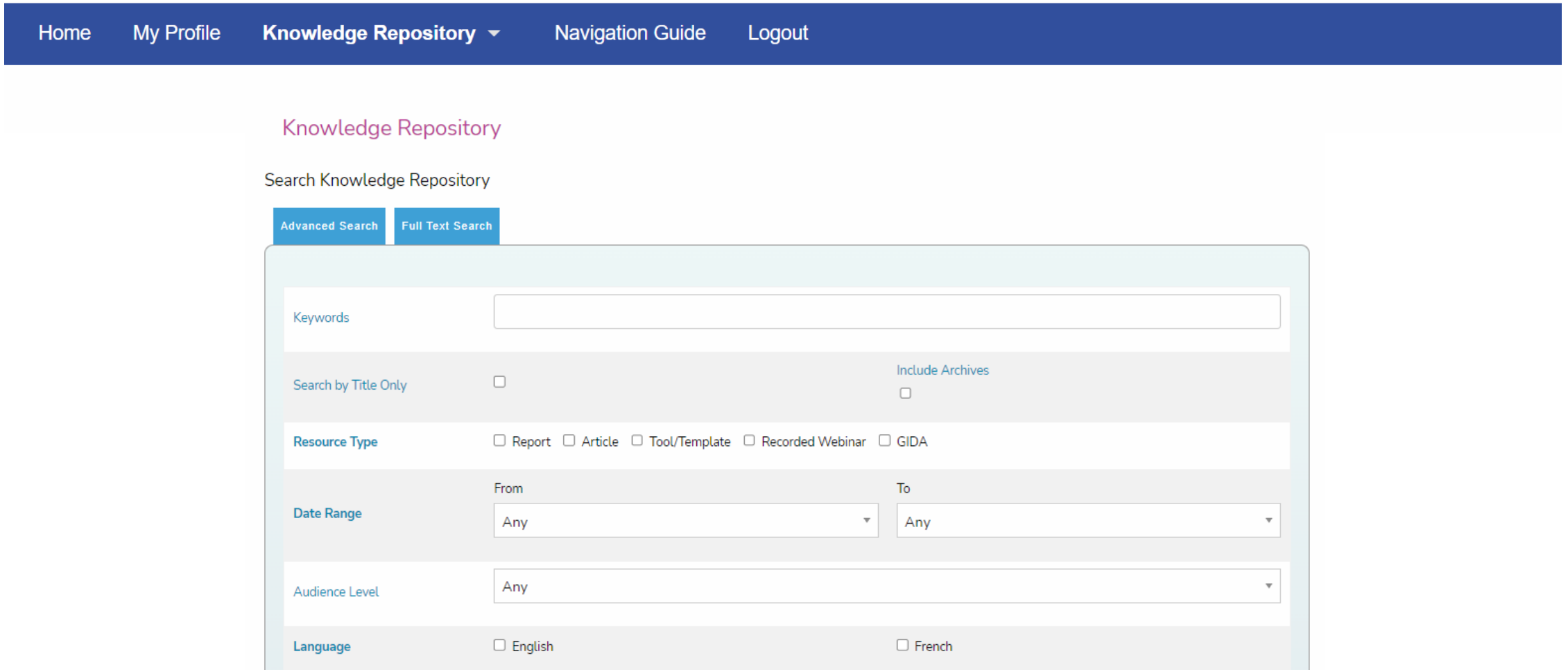


Browse Knowledge Repository

Knowledge Repository

Search Knowledge Repository

Advanced Search | Full Text Search

Keywords: microaggressions

Search by Title Only ☐ Include Archives ☐

Resource Type: ☐ Report ☐ Article ☐ Tool/Template ☐ Video ☑ Recorded Webinar

Date Range: From Any To Any

Audience Level: Any

Language: ☑ English ☐ French

Industry: Accountancy — ADD INDUSTRY

Topics: All Topics — ADD TOPIC

SEARCH

CCDI Research Browse by Topic

Recorded Webinar

CCDI Webinar: Microaggressions: Microinterventions and microaffirmations

FAVOURITE

Microaggressions are common in the workplace, and sometimes we don't know how to address them. This webinar will provide you with the tools to identify and address microaggressions effectively in the workplace.

Relevancy 100 | Audience Level Basic

Date 2023 | Country/Region Canada | Industry N/A

Topics Best practices | Meilleures pratiques, Inclusion | L'inclusion

Recorded Webinar

CCDI Webinar: Addressing microaggressions - How to micro-affirm effectively

FAVOURITE

Build your capacity, language and skills to identify and address microaggressions in the most effective ways so that the outcome is change to support those who are the targets of microaggressions.

Relevancy 90 | Audience Level N/A

Date 2021 | Country/Region Canada | Industry N/A

Topics Anti-oppressive practice | Pratique anti-oppressive

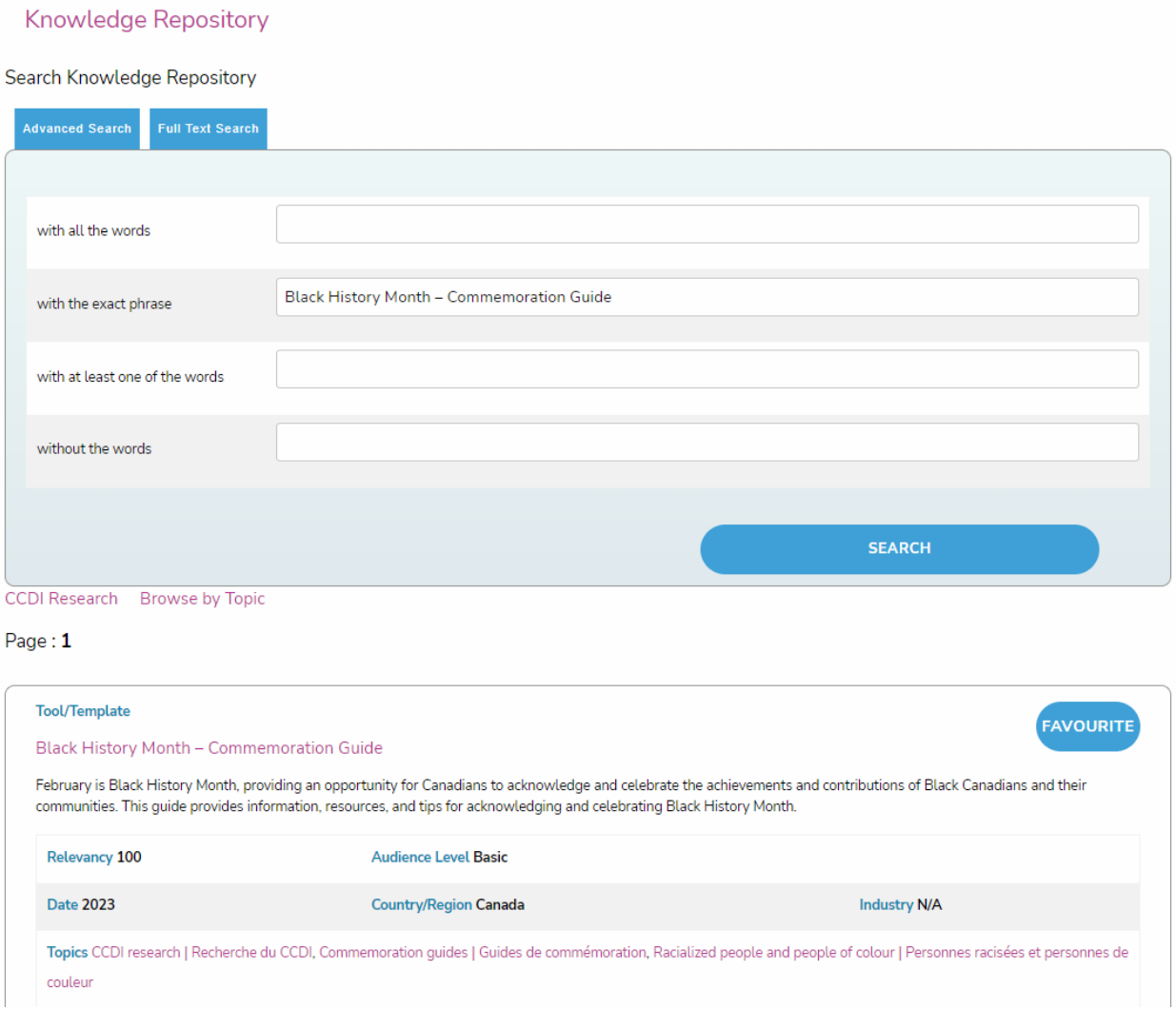
Recorded Webinar

CCDI UnConference 2021 - Learning Block 2: Recognizing and addressing micro-aggressions

FAVOURITE

In a workplace environment, microaggressions lead to feelings exclusion. This session will explore some common micro-aggressions and strategies to address them in the

Browse Knowledge Repository



Knowledge Repository: CCDI research

CCDI Research

Canadian Centre for Diversity and Inclusion
Centre canadien pour la diversité et l'inclusion

CCDI Articles

CCDI's thought leadership has been featured in multiple Canadian and international publications. Check out our numerous articles here.

Canadian Centre for Diversity and Inclusion
Centre canadien pour la diversité et l'inclusion

CCDI Webinars

CCDI's webinars provide invaluable insight into the latest thinking about diversity and inclusion in Canada. Content is appropriate for a wide variety of professionals.

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CCDI Reports

Research is a critical tool in building a diversity strategy. Understanding the issues is the first step in designing solutions to address them. Working with Employers and Community Partners, CCDI's mandate is to conduct research that adds to the understanding of diversity and inclusion in the Canadian workplace.

Knowledge Repository: Browse by topic

Topics

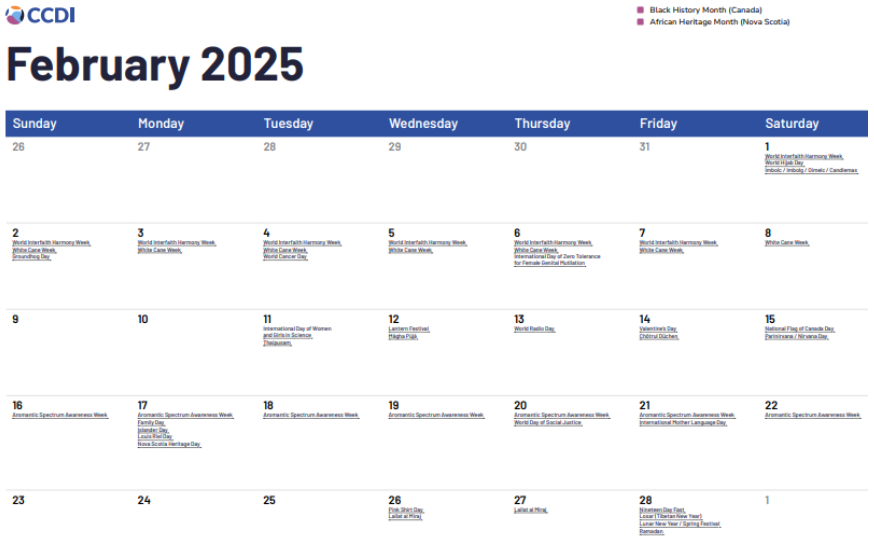
Age and generation | Âge et génération

We now have four generations in our workforce with vastly different views of employment and their relationship to work and work/life balance. Engaging employees of all generations is a challenge for many workplaces. This section will explore the relevant research on age and generation in the workplace. | Nous comptons aujourd'hui quatre générations au sein de notre population active, qui ont une vision très différente de l'emploi et de leur relation au travail et à l'équilibre entre vie professionnelle et vie privée. Faire participer les employé·e·s de toutes les générations est un défi pour de nombreux lieux de travail. Cette section explore les recherches pertinentes sur l'âge et la génération en milieu de travail.

Allies and allyship | Alliés et alliances

An ally is someone who works with equity-seeking groups to dismantle barriers faced by the group. Allies use their position of power and privilege to influence decision-makers and work towards creating more equitable environments for all. This section will highlight the research on being a conscious and active ally to help you build stronger relationships and happier workplaces. | Un·e allié·e travaille avec les groupes en quête d'équité dans le but de démanteler les obstacles auxquels ces groupes font face. Les allié·e·s utilisent leur position de pouvoir et de privilège pour influencer les dirigeant·e·s et promouvoir la création de milieux plus équitables pour tou·te·s. Cette section met en lumière les recherches sur le fait d'être un·e allié·e conscient·e et actif·ve pour vous aider à établir des relations plus fortes et des lieux de travail plus heureux.

Diversity Calendar



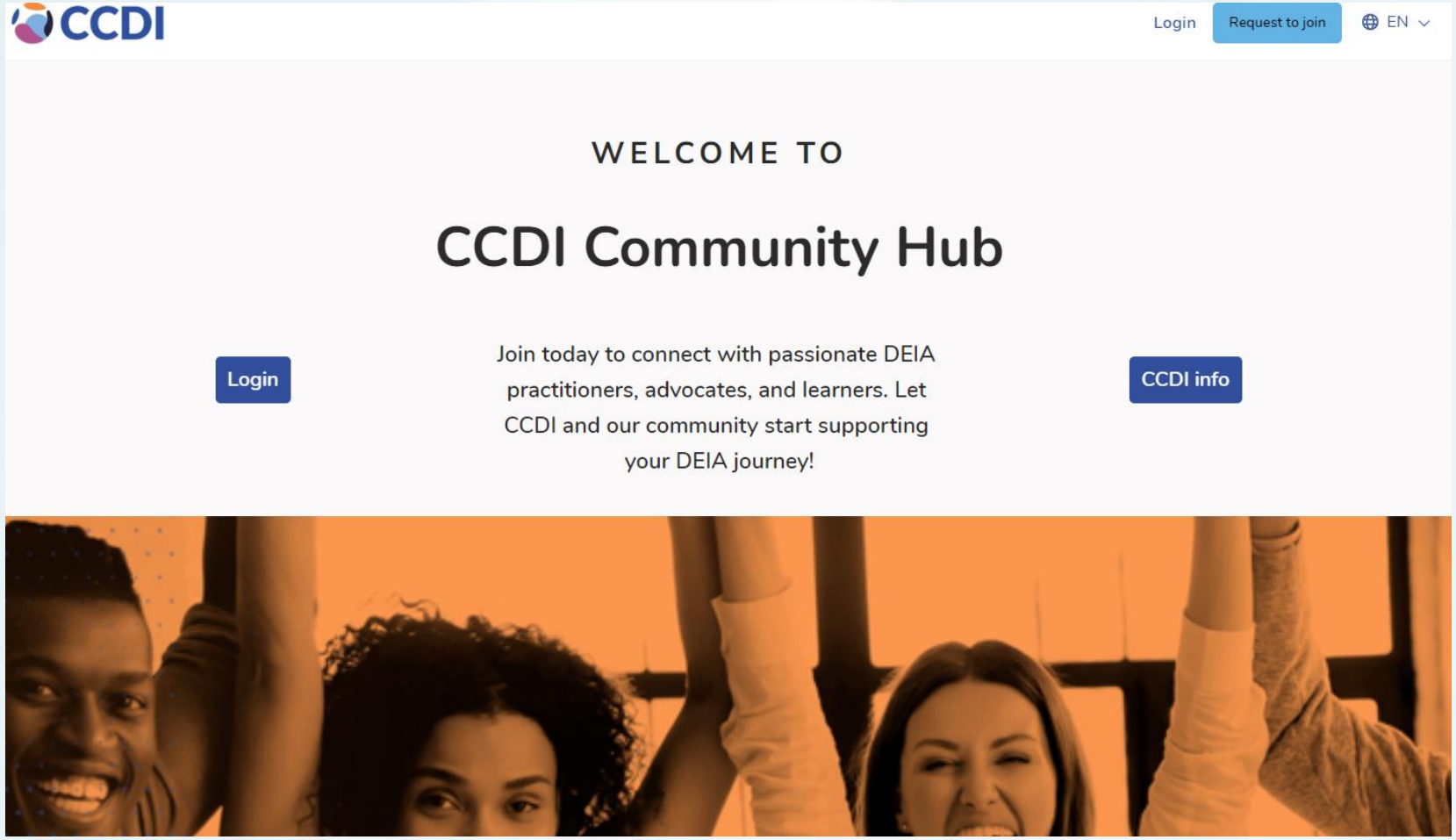
- List of important months, holidays, celebrations and days
- Resource to help you plan your events and communications for your newsletter, intranet or website
- New monthly format for easy viewing and selection. Includes clickable links for further information
- Click here for 2025 calendar.

February 2025

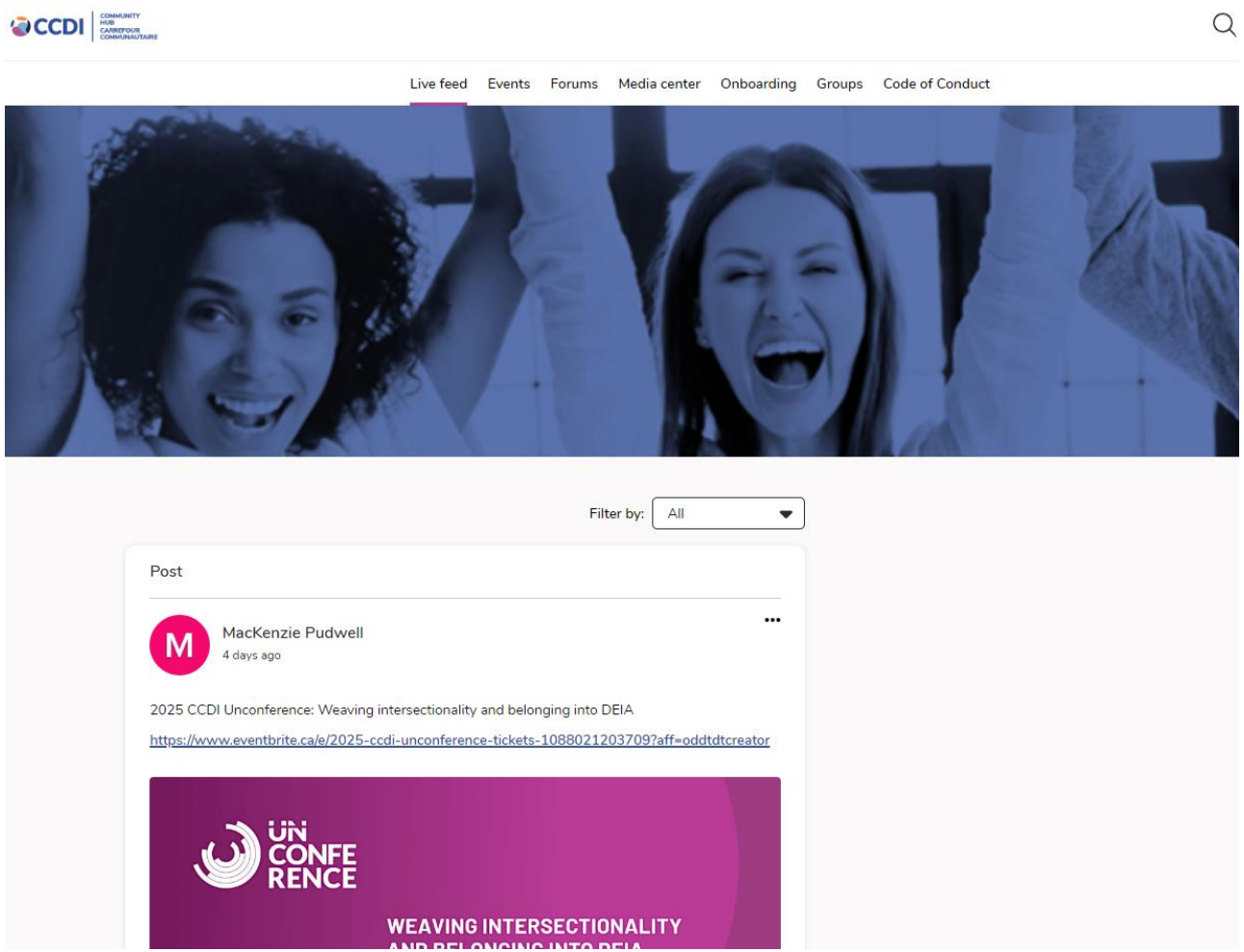
Black History Month (Canada)
African Heritage Month (Nova Scotia)

1 - 7	World Interfaith Harmony Week	World Interfaith Harmony Week is an annual event observed during the first week of February, after General Assembly designation in 2010. The General Assembly pointed out that mutual understanding and interreligious dialogue constitute important dimensions of a culture of peace and established World Interfaith Harmony Week as a way to promote harmony between all people regardless of their faith. (International)
2 - 8	White Cane Week	White Cane Week, occurring the first full week of February, was created by the Canadian Council of the Blind to raise public awareness of the reality of life for Canadians living with vision loss. (Canada)
16 - 22	Aromantic Spectrum Awareness Week	Aromantic Spectrum Awareness Week (ASAW) is an annual, international event meant to spread awareness and acceptance of aromantic spectrum identities and the issues we face, as well as making more people aware of our existence while celebrating it. (International)
28 (sundown) - March 19	Nineteen Day Fast	A period when adult Bahá'ís fast from sunrise to sunset each day, coinciding with the 19-day Bahá'í month of Alá (loftiness) and immediately preceding the Bahá'í new year. This period of fasting is a time of prayer, meditation, and spiritual rejuvenation. (Bahá'í)
1	World Hijab Day	Founded by Nazma Khan, World Hijab Day recognizes the millions of Muslim women who choose to wear the hijab and was created to foster religious tolerance and understanding by inviting women (non-Hijabi Muslims/non-Muslims) to experience the hijab for one day. (International)
1	Imbolc / Imbolg / Oimelc / Candlemas	Imbolc is a festival of the returning light when days are getting noticeably longer, and signs of new plant life emerge. "Imbolc" comes from an archaic Gaelic expression "in the belly", which signaled the first stirrings of life within the womb of mother earth. Traditionally, Imbolc is a time of cleansing and purification. (Paganism/Wicca/Druid)

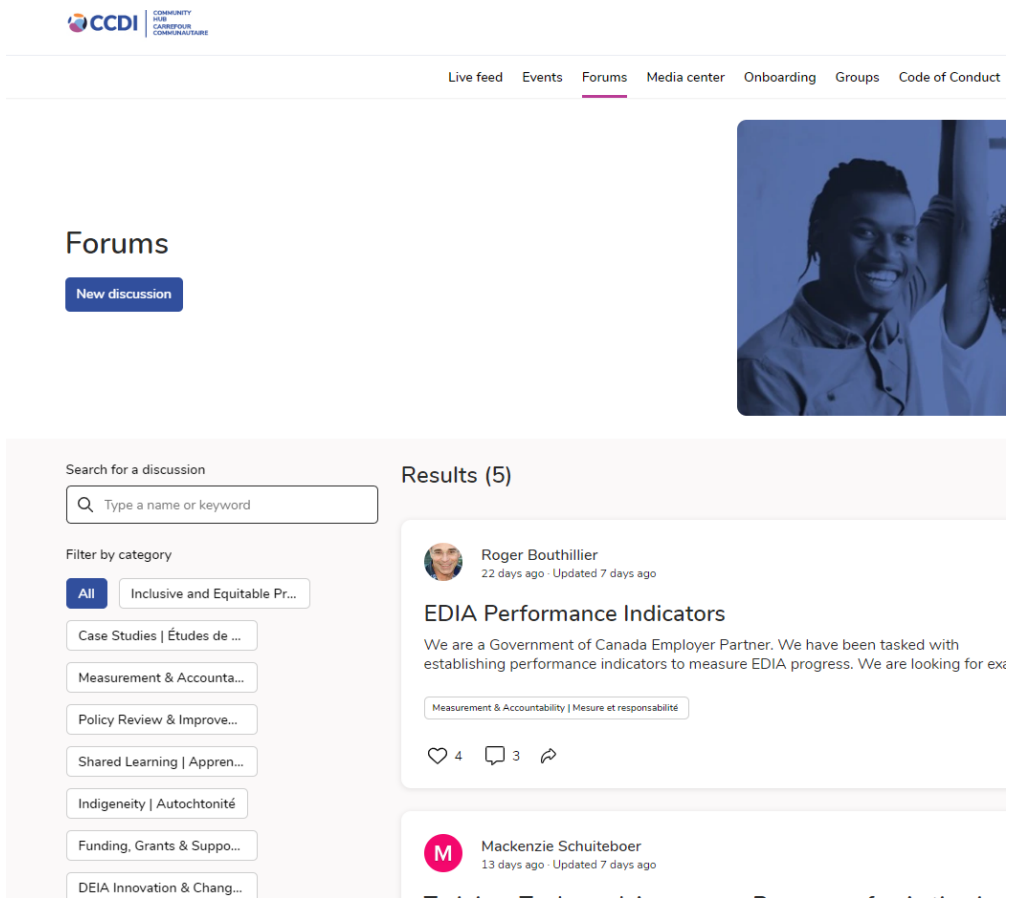
CCDI Community Hub

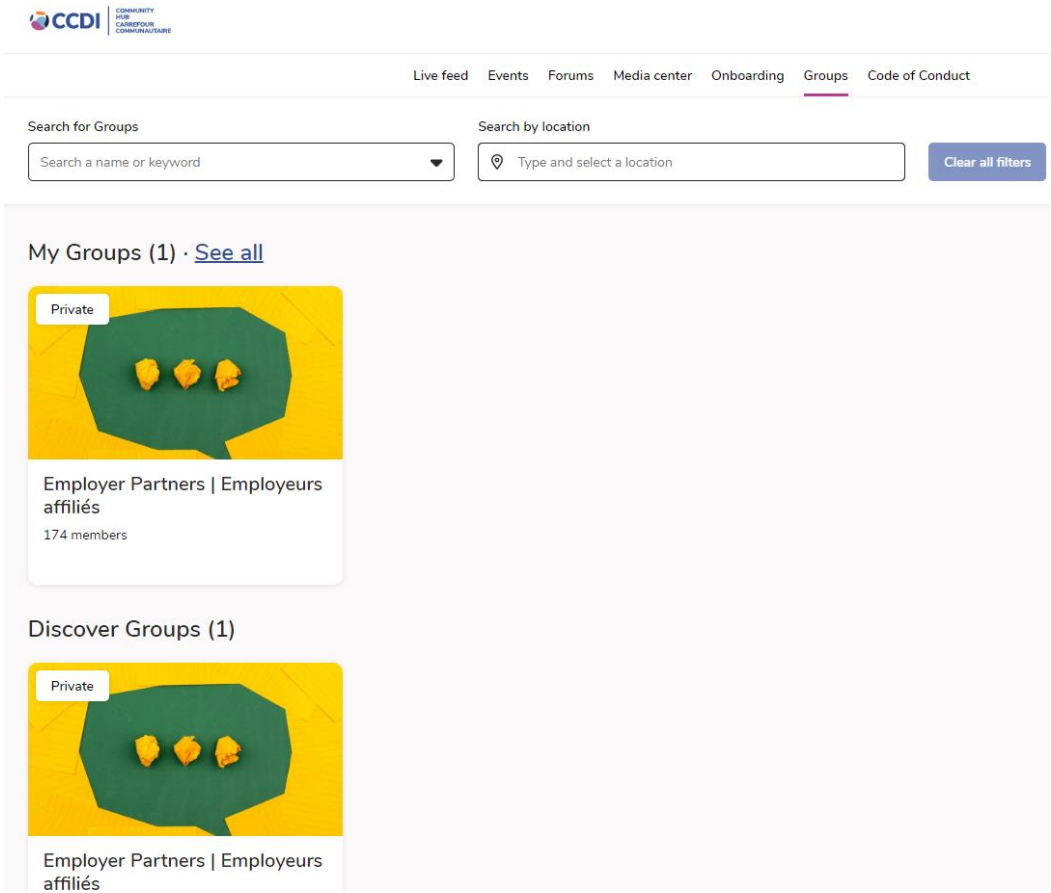


CCDI Community Hub



CCDI Community Hub – Forums, Groups





Public Resources

Educational Resources

- Short, topic specific resource guides. Access them here.
- Glossary of terms. Access it here.

Research

- Access Toolkits here.
- Access Reports here.

Podcasts

- Access them here.

CCDI Blog

- Access it here.

Engagement best practices

- Communicate benefits to employees
- Engage your DEI team, ERGs, and councils
- Maximize webinars (live & recorded)
- Action items:
    - Sign up for mailing list by clicking here.
    - Register for Knowledge Repository access by clicking here.
    - Register for upcoming events by clicking here.
    - Register for Community Hub by clicking here

CCIP designation

- Canadian Certified Inclusion Professional (CCIP)™ Certification is a professional designation designed to assess the knowledge and experience of diversity and inclusion professionals against the standard set of **pre-defined competencies.**

- CCIP™ designates bring:
  - DEI expertise and strategic support to internal and external stakeholders;
  - A holistic understanding of diversity, equity and human rights as it relates to the impact of the organization on its customers or clients, members and communities.

For more information, visit www.ccdi.ca/ccip or email ccip.certification@ccdi.ca

See Different

See Different is a national youth education initiative of the Canadian Centre for Diversity and Inclusion (CCDI) that offers free training, networking, and grants to youth in Canada aged 15-26

SEE DIFFERENT
NOUVEAU REGARD

Indigenous Works

- Collaboration on Indigenous Inclusion and Reconciliation content
- Indigenous Works provides a separate membership opportunity and consulting services in the Indigenous space
- Joint members eligible to attend DreamMakers Summit

Q
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A

Thank you!

www.ccdi.ca
@CCDISocial

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