Lifelong Wellness:

Product innovation and multisystemic approaches to aging



Prof. Laurette Dubé
Professor of Marketing
Director, McGill Centre for the
Convergence of Health and Economics



Dr. Mehmood Khan
CEO and Board Member
Life Biosciences Ltd.
Former Vice Chairman of PepsiCo

Join us for an Integrated Management Symposium to explore how leaders across sectors are partnering to address multiple diseases of aging through integrated interventions and product innovation.

Official launch event for



McGill Desautels thought leadership online platform

Tuesday, September 24, 2019 5:30 – 7:00 PM

Doors open at 5:00 pm Launch Reception to follow McGill Faculty Club Ballroom 3450 McTavish St Montreal, Quebec H3A 1X9

For registration: mcgill.ca/desautels/symposium

